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SECURITIES AND EXCHANGE COMMISSION

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Company Information

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Company Name PUREGOLD PRICE CLUB INC.

Industry Classification

Company Type Stock Corporation

Document Information

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11 July 2013

Securities and Exchange Commission SEC Building, Greenhills, Mandaluyong City Metro Manila

Attention: Justina F. Callangan

Director, Corporation Finance Department

Philippine Stock Exchange Ayala Tower, Ayala Avenue, Makati City Metro Manila

Attention: **Janet Encarnacion**Head, Disclosure Department

Subject Matter: Public Ownership Report

Ladies and Gentlemen:

Please see attached Public Ownership Report of Puregold Price Club, Inc. as of June 30, 2013.

Thank you.

Very truly yours,

ATTY. CANDY H. DACANAY-DATUON
Corporate Information Officer

PUREGOLD PRICE CLUB, INC.

Computation of Public Ownership Report As of June 30, 2013

Number of Issued Shares Number of Treasury Shares Number of Outstanding Shares 2,783,317,568 16,911,162¹ 2,766,406,406

Shareholdings of Directors and Officers

	Direct	Indirect (lodged with broker)	Total
Lucio L. Co, Director and Chairman	141,204,363	69,644,733	210,849,096 (7.6%)
Susan P. Co, Director and Vice-Chairman	166,155,980	12,086,579	178,242,559 (6.4%)
Leonardo B. Dayao, Director and President	539,925	200,000	739,925 (0.027%)
Ferdinand Vincent P. Co, Director	25,330,838	1,378,596	26,709,434 (0.97)
Pamela Justine P. Co, Director	25,330,838	1,378,596	26,709,434 (0.97)
Marilyn V. Pardo, Independent Director	1	-	1 (0.00%)
Edgardo G. Lacson, Independent Director	1		1 (0.00%)
Baby Gerlie Sacro, Corporate Secretary	0	-	0
Total	358,561,946	84,688,504	443,250,450 (16%)

Shareholdings of principal stockholders/affiliates

	Direct	Indirect	Total
Cosco Capital, Inc.	1,410,867,188	*	1,410,867,188 (51%)

Other shareholdings

	Direct	Indirect	Total
Government	-	-	
Banks	-	-	
Employees		2	
Lock up shares	-	-	
Total Non-Public Shareholding			1,854,117,638 (67%)

Public Ownership	912,288,768	= 33%
	2,766,406,406	

MINIMUM PERCENTAGE OF PUBLIC OWNERSHIP

Market Capitalization Computation

Issued and Outstanding Shares	2,766,406,406
Market Price (June 30, 2013)	Php36.30
Market Capitalization	Php100,420,552,537
Minimum Public Ownership	10%
PGOLD Actual Public Ownership	33%

PGOLD is in compliance with the Minimum Public Ownership Rule.

Total Number of Shares Owned by the Public	912,288,768
Total Issued and Outstanding Shares	2,766,406,406
Percentage of Public Ownership	33%

¹ Due to merger of Puregold Price Club, Inc., Puregold Junior Supermarket, Inc. and Gant Group of Companies.

MINIMUM NUMBER OF SHAREHOLDERS

June 30, 2013

Number of Listed Shares	2,766,406,250
Number of Shareholders owning atleast 1 board lot	24
Percentage of Foreign Ownership Limit	40%
Actual % of Foreign Ownership as of June 30, 2013	27%

Certified Correct by:

ATTY CANDY H. DACANAY-DATUON

Corporate Information Officer